

## TESTIMONIALS

### Non-Profit Organization:

"Marilyn Dayton is an active member of the Southeastern Chapter of Connecticut Authors and Publishers Association (SE CAPA). Marilyn is a dedicated worker, she devotes herself 110% to the task at hand, whether it be customer service, product development or marketing. She is a professional and presents herself clearly and concisely with an honest approach. She has a well-rounded, friendly personality and is an asset to any team. She was a guest speaker at one of the SECAPA meetings where she discussed several marketing techniques to our group. She gave an excellent presentation including a bound, complete marketing handout, and everyone enjoyed her. Marilyn also voluntarily created and services our website **www.secapa.org**. I would highly recommend her for any marketing and advertising program. She will unselfishly give as much of her time and energy necessary to get any project successfully completed."

~ Tom Santos, Chairman SE CAPA, President of Lions Low Vision Center of Eastern CT, Inc.

### Business Website:

"We were looking for a powerful upgrade of our website and Marilyn came through. She heard my ideas and translated them not only artistically, but with the kind of functionality we didn't have before. Now, I love my site!"

~ Greg Gilmartin, Pet Rock Films & MYSTV Studios

### Guest Teacher, Marketing Class at local college:

"I have known Marilyn Dayton for three years. She at all times brings to the marketing world expertise, enthusiasm, and a penchant for meeting the needs of her clients with a vengeance. Her careful attention to detail, grasp of current marketing technology and trends, and ability to create tailor-made marketing plans attest to this. In addition, she is one to give back to the community, and as a marketing professor I have had the honor of her sharing with the college community...and when Marilyn Dayton speaks, people listen. Her ability to connect and bring ideas and plans to life are just a few of the traits I personally have witnessed in her college-speaking engagements."

~ LeeAnn Teal-Rutkovsky, Marketing Professor and Fashion Designer



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