

Client of the Month ~
Lorraine Sanborn, Sanborn Financial Group

I have known Lorraine Sanborn for many years. Those of us who know her well are aware that she is a super networker and a facilitator of people. Those characteristics come in very handy in her business, which is matching people up with financial and insurance products to fit their lifestyles. Under the umbrella of Sanborn Financial Group, she represents various national companies that allow her to work with homeowners, non homeowners, employers and employees on a one-on-one basis. Lorraine has two focuses, providing homeowners a way to take control of their financial futures, and offering a business opportunity to a team of people that have their own self-employment business and be able to create wealth and time freedom.

Some of the national companies that this entrepreneurial gal works with are Aviva USA and Colonial Life for insurance products, and United First Financial® with their unique interest cancellation program, the Money Merge Account® system. As an Independent Agent, she enjoys spreading the word, and the resulting wealth to her friends and acquaintances. OK, spreading the wealth may be a bit extreme, but it is applicable in this case. Let me tell you how it works.

The Money Merge Account system is an interest-reducing program. This packaged strategy lets the client accelerate the principal pay down of their long-term mortgage, achieve substantial interest savings, and accrue equity in their homes much faster than through traditional accelerated mortgage payoff strategies that involve making additional principal payments each month. What's interesting when applying this payment process is that her clients achieve these benefits with little or no change in their personal lifestyle. On some occasions, this program can cut five to fifteen years from the term of your mortgages.

Not only is this system appealing to homeowners, but financial institutions and lenders like it too. It can lead to repeat loans and build client trust. It also allows the banks to increase their available funds to lend to more people. I guess you could call it a win-win-win...etc. situation.

And the build wealth connotation? United First Financial touts the system as "Cancel Interest, Increase Equity, and Build Assets". There are two ways her clients can do this. In addition to saving money with paying less interest on your mortgage, Lorraine encourages others to consider also becoming an independent agent, either full or part time, so they can benefit from referrals or building a business themselves with United First Financial.

Lorraine is a familiar face in Southeastern CT, as she is a native of Groton. She is involved in so many activities, it is a wonder that she has time to join her husband on their Harley Davidson Motorcycle for a drive. She has been involved in the local Chambers of Commerce for years both as an Ambassador, Board of Director member and Committee person. She is the Co-Chair of the Groton Business Association. And she has been a very involved community member from raising funds for various events and committees, to her current interest helping military spouses stationed at the Naval Sub Marine Base. Her involvement with the Military Spouse's is providing Information on 'non traditional' and self-employment opportunities. Being a spouse of a retired military Navy Chief, she is familiar with the difficulty that active duty spouses have in finding employment when they are stationed for a specific period of time at a duty station.



Lorraine's greatest joy is her family. She spends as much time with her grown children and grandchildren as she can, and loves sharing Grandmother stories with the rest of us who can strongly relate. Lorraine is a very giving and loving person, and it is reflected not only in her strong family relationships, but in her business relationships which the majority of the time become friend relationships.

You can reach Lorraine at 860-448-2243 or via email at lorraine@sanbornfinancialgroup.com.



Client results will vary and are determined by individual financial situations. The information contained herein does not constitute an offer or a solicitation to lend or extend credit. Contact your United First Financial independent agent for further details.

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